

NetGain Controls, Inc.

695 W 1725 N / Logan, UT 84321 / 435-705-5100 / 815-524-5038 (FAX) / sales@ngcontrols.com

Advertising Rebate Program October 1, 2009

NetGain Controls, Inc. (NGC) is pleased to offer its Dealers this Advertising Rebate Program (ARP). The program is designed to assist NGC Authorized Dealers (Dealer) in covering the portion of advertising costs associated with products purchased through NGC, herein referred to as **Products**.

This program is effective October 1, 2009. All **Products** purchased since this date are eligible for this ARP. The ARP will remain in effect until canceled or modified for any reason by NGC. NGC reserves the right to cancel this program at any time.

This ARP may be used for both electronic (i.e. Web Pages), and hard copy (i.e. printed) materials. Other advertising expenses may be allowable with prior written consent from NGC. Other allowable expenses may include such things as T-shirts, coffee cups, and other promotional items that are used to exclusively advertise the **Products**. Dealer names and logos may also appear on all forms of approved advertising, but the text point size used to identify the Dealer may not exceed the point size used for **Product's** by more than 3 point sizes. Sample copies of all items and hard copy advertising must be provided to NGC along with the ARP Request Form (attachment A). In the case of electronic publishing, a valid and active URL must be provided that adheres to all applicable requirements.

Copies of all associated invoices from publishers, etc. must also be included with the rebate form. In the case of electronic publication, a copy of the Internet Service Provider (ISP) bill must be included.

The ARP may also be used to purchase promotional materials directly from NetGain when available. Dealers will be notified of available promotional items by Email.

NGC will provide Dealer with an Advertising Rebate Program folder that includes sample photos of **Products** (both electronic and hard copy) as well as sample NGC and **Products** logos. Graphs, charts, warranty information, performance information, and specifications may also be included.

When the ARP is applied to the costs of advertising, and the **Products** are only a portion of the items being advertised, the rebate amount will be a maximum of the proportionate page costs associated with the **Products**.

Total products purchased from NGC are available for this ARP. The ARP is based upon the total dollar sales amount made to a Dealer minus any returns or credits.

The following chart indicates total Product Sales amounts and the corresponding percentage of ARP dollars that may be applied.

Amount Purchased	Rebate Percentage
\$.01 - \$5,000.00	0%
\$5,000.01 - \$15,000.00	.5%
\$15,000.01 - \$25,000.00	1%
\$25,000.01 - \$50,000.00	1.5%
\$50,000.01 - \$100,000.00	2%
\$100,000.01 +	2.5%

Once ARP credits have been approved by NGC, the total credits available for ARP will be reduced by the corresponding dollar amount. ARP credits must be applied and used within the calendar year in which they were earned. Any credits not applied for by the last day of March following the year in which the credits were generated are forfeited and not redeemable for ARP.

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Advertising Rebate Form

Please complete this form entirely. Forms cannot be processed unless all information is supplied.

Dealer Name:			
Street:			
City, State, Zip:			
Telephone:			
Fax Number:			
Contact:			
Today's Date:			
Email Address:			
Dealer Authorized Signature:			
Item Purchased or PO Number	Date of Purchase	Amount of Purchase	Sample Advertisement?
Total Amount		\$	
Pay to Name:			
Street:			
City, State, Zip:			
Telephone:			